**“The idea is a beautiful inefficiency: a tiny but infinitely more affected audience….An Odyssey Works production doesn’t scream ‘art’ so much as whisper it into the subconscious retroactively.”**

For Immediate Release

Contact: John Madera, Publicist | johnmadera@gmail.com | www.rhizomatic.org | (718) 809-5577

**—Chris Colin, *The* *New York Times***

***November 12-13, 2016***—Odyssey Works marks the publication of *Odyssey Works: Transformative Experiences for an Audience of One* by inviting the public to help create an Odyssey for Ayden LeRoux, the group’s Assistant Director and the book’s co-author.

LeRoux will undertake a hero’s journey and a pilgrimage with stops in New York City, Baltimore, and Virginia. LeRoux’s Odyssey will find her encountering writers and dancers, actors and sculptors, medievalists, clothing designers, dream analysts, and more. Previous participants, like acclaimed author Rick Moody, will also participate.

Two major scenes are free and open to the public, who’ll also be asked to actively contribute:

The first takes place at sunset on November 12th in Brooklyn Bridge Park. Dancers will lead an intensely beautiful “maelstrom” of activity, which culminates in LeRoux’s being wrapped up and delivered “cocooned” to Maryland and Virginia, the end of her pilgrimage.

The second major scene takes place on November 12th in Baltimore: LeRoux will be brought to a launch for her book already in progress. The event appears normal until the Q&A, where the Burickson-prepped public will ask much deeper, more profound questions, LeRoux’s answers propelling them on their own pilgrimages.

**All other details about LeRoux’s Odyssey are closely guarded secrets.**

**About Odyssey Works**

Since 2001, Odyssey Works has been customizing life-altering experiences for one person at a time. Their team of choreographers, musicians, dream analysts, computer hackers, writers, and artists study a person’s life and create an Odyssey for them: interwoven, meaningful performances lasting days, weeks, or months. Odyssey Works is proof that well-crafted art can be life-changing.

**Praise for Odyssey Works and the Book**

“My experience was numinous, strange, important, depressing, intense, annihilating, powerful, hard on my relationship, and frequently very, very moving.”

—Rick Moody, author of *Ice Storm*, *Hotels in North America*, and many other books

“A deeply engaged exploration of the aesthetic experience as it exists in our lives today. Odyssey Works breaks it down and then breaks it down more. These theories are not always easy to digest, and I found myself arguing out loud with this amazing book (which is a good thing). In addition, on center stage is Rick Moody, one of the most nuanced and brave authors of his generation. Our new ‘digital’ lifestyle requires a creative response. This might be it.”

—Eric Bogosian, actor and author of *Operation Nemesis*

**About the Authors**

Abraham Burickson is the cofounder and artistic director of Odyssey Works. Trained in architecture, Burickson’s work spans writing, design, and performance. He teaches at MICA. Ayden LeRoux is the Assistant Director of Odyssey Works, as well as an artist, writer, and educator.

The Baltimore Public Scene is free and open to the public, but there is no audience – anyone who comes will be invited to help create an experience for Ayden LeRoux

Sunday, November 13 9:30AM  
*The Old Church*  
3647-3649 Falls Road  
Baltimore Maryland — 21211  
The scene takes place upstairs  
[Please RSVP](mailto:ana@odysseyworks.org?subject=RSVP%20for%20Baltimore%20public%20scene&body=I%20will%20be%20at%20the%20public%20scene%20in%20Baltimore.)